



## Program Overview

The City of Cerritos honors local businesses through the City's Business Spotlight Program. Featured businesses are those that have chosen Cerritos as their home and whose story highlights the benefits of locating in Cerritos. The aim of this program is to showcase local businesses and foster pride in Cerritos' thriving business community and strong local economy.

## Criteria

Featured businesses must be located in the City of Cerritos and hold a valid City of Cerritos Business License. Businesses featured in this program must provide direct sales or services to the general public, have a positive impact on the community, and be able to provide a testimonial as to why they have chosen Cerritos as their place of business.

## Recognition

- Formal presentation and recognition at a Cerritos City Council meeting
- City of Cerritos proclamation from the Mayor and City Council
- Written spotlight on the City's website
- Optional video testimonial on the City's website and social media channels

### More Information

Department of Community Development  
(562) 916-1201

### Featured Links

[cerritos.gov](http://cerritos.gov)  
[cerritos.gov/spotlight](http://cerritos.gov/spotlight)

## Past Spotlighted Businesses



## 2024 Business Spotlight Recipients

- Better Beverage Incorporated
- Big 5 Electronics
- Cerritos Medical Center
- Cerritos Travel Inc/CTA Travel
- Hana Wellness Center
- Insta Graphics Systems
- Ken Inouye State Farm
- La Von Skin Care
- Macaroni Grill
- Sapphire Technologies

### Thank you for choosing Cerritos.

In addition to its ideal location, prime business center, stable local economy, beautiful master-planned community, and innovative approach to development and services, Cerritos offers an exceptional environment for your business to succeed.



For more information, please contact the City of Cerritos Business Ombudsman at (562) 916-1201.



To view past recipients of the Cerritos Business Spotlight program, please scan the QR code.