



# Sign Regulations for Businesses in the City of Cerritos

The City of Cerritos takes pride in the development of its commercial shopping centers through thoughtful planning in building design, landscape, and signage. The City promotes the development of a Master Sign Program for each commercial shopping center to elevate and attract consumers and new businesses. The City's sign regulations were established for business identification purposes. As a prominent part of the built environment, the appearance, size, and placement of signs contribute to the overall aesthetics of the community.

Business signage, window signs, and temporary signs are permitted in Cerritos, subject to approval/permit by the Department of Community Development prior to installation. Applications for signage are available online at [www.cerritos.gov/buildingpermits](http://www.cerritos.gov/buildingpermits). For assistance, please contact the Department of Community Development at (562) 916-1201. The table below provides information on permitted and prohibited signs in the City of Cerritos.

<b>Business Identification Signs</b>	<ul style="list-style-type: none"><li>• One (1) wall-mounted business identification sign is permitted for each business/building elevation, subject to the Department of Community Development's review and approval of a sign permit application.</li><li>• Subject to Cerritos Municipal Code regulations and/or a previously-approved Master Sign Program.</li></ul>
<b>Temporary Signs</b>	<p>Temporary signs, flags, banners, balloons and pennants are permitted for grand openings, special events and promotions. Temporary sign permits are issued by the Department of Community Development and must comply with the following conditions:</p> <ul style="list-style-type: none"><li>• Temporary signs are allowed a maximum of five (5) time periods per year;</li><li>• Each time period is a maximum of fourteen (14) days;</li><li>• Flags and pennants may be used during one (1) promotional period per calendar year;</li><li>• One (1) exterior banner on each elevation may be permitted;</li><li>• All banner signs must be attached to the building structure;</li><li>• A permit must be obtained for each time period before any temporary signs, flags, banners, pennants or balloons are placed.</li></ul>
<b>Window Signs</b>	<p>Window signs include any sign picture or combination designed to communicate information about business activity. Window signs are typically located upon and/or within twelve (12) inches of window panes. Window signs are permitted subject to the following conditions.</p> <ul style="list-style-type: none"><li>• The total sign area must not exceed 10% of the available window area per business (not to exceed 50 square feet per business);</li><li>• The maximum number of window signs is one (1) sign per each building elevation if the total window area is 250 square feet or less; and</li><li>• The maximum number of window signs is two (2) per each occupancy level if the total window area is greater than 250 square feet.</li></ul>

## Prohibited Signs

The following signs are prohibited in the City of Cerritos:

- Signs or sign structures that conflict with any traffic control sign or devices;
- Signs that create a safety hazard such as animated signs without permits or roof signs;
- Statuary signs without permits and other freestanding signs;
- Off-premises signs or temporary signs that identify or advertise a product or business that is no longer on the premises;
- Bench signs;
- Signs painted directly on an exterior wall, fence, fascia or parapet;
- Lewd or indecent signs;
- Flags, banners, balloons, and pennants, unless the business owner has obtained a City permit;
- Signs on City property without prior authorization from the City;
- Signs painted, mounted or displayed on vehicles or equipment parked and visible from the public right-of-way, unless the vehicle is regularly moved in the normal day-to-day operations of an on-site business;
- Signs on awnings; and
- Exposed neon on building exteriors.

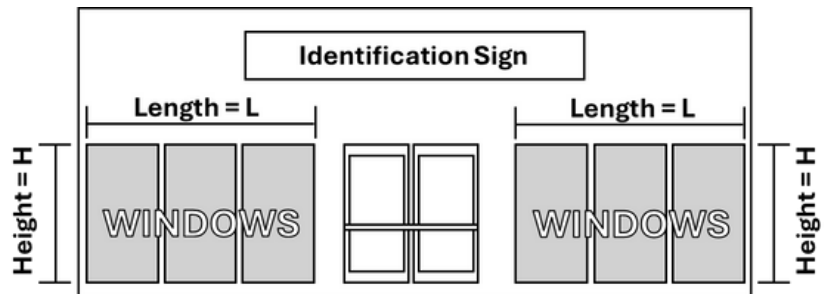
## Window Sign Worksheet

The following should be used to calculate the quantity and size of window signs that may be displayed, subject to approval/permit by the City of Cerritos. If the window area is less than 250 square feet, a maximum of two (2) window signs may be permitted. Window signs may cover no more than 10% of the window area, up to a maximum of 50 square feet.

### Front of Building

$$(H \times L) + (L \times H) = \boxed{\text{Total Window Sq. ft.}} \times 10\% = \boxed{\text{Maximum Allowed}}$$

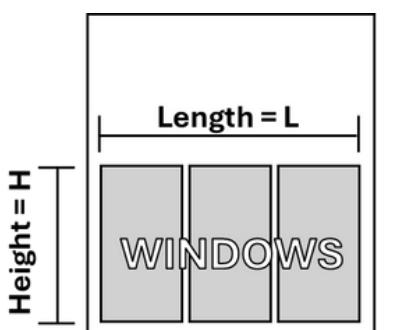
$$(\_ \times \_) + (\_ \times \_) = \boxed{\phantom{000}} \times 10\% = \boxed{\phantom{000}}$$



### Side of Building

$$(L \times H) = \boxed{\text{Total Window Sq. ft.}} \times 10\% = \boxed{\text{Maximum Allowed}}$$

$$(\_ \times \_) = \boxed{\phantom{000}} \times 10\% = \boxed{\phantom{000}}$$



Scan the QR code  
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