



State of the City 2024

Presented to the
Cerritos Chamber of Commerce

by

Naresh Solanki, Cerritos Mayor

Robert A. Lopez, Cerritos City Manager

June 12, 2024



CITY OF CERRITOS

Cerritos Center for the Performing Arts™

Tickets & Performances | Plan Your Visit | Venue Rentals | Get Involved | About Us

Nick Carter

OCT 24

The Cerritos Center for the Performing Arts is pleased to welcome for the first time international Pop superstar Nick Carter! His nine-time Grammy-nominated band Backstreet Boys wooed fans all over with the Pop hit songs *I Want It That Way*, *Don't Go Breaking My Heart*, and *Shape of My Heart*.

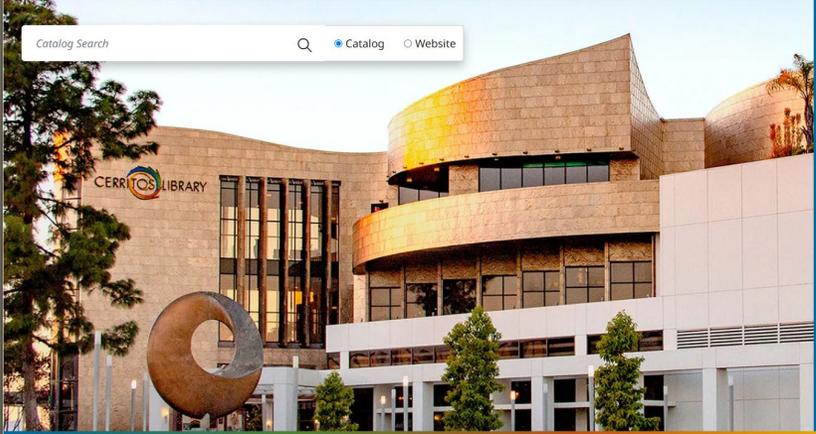
Buy Tickets

CERRITOS LIBRARY™

Hours: Monday-Friday 11 a.m.-7 p.m. | Saturday-Sunday 11 a.m.-5 p.m. | Library Account Log In

Books & Media | Research & Learn | Programs & Events | Computers & Printing | Event & Meeting Rentals | About the Library

Catalog Search | Catalog | Website



Upcoming Events

Family Storytime

Family Storytime

SATURDAY, JUNE 8 AT 11:15 A.M.

View Full Events Calendar

Register for Classes & Programs

City of Cerritos | Contact Us | Search

Shop CERRITOS
PRESENTED BY THE CITY OF CERRITOS

Shopping Centers | Eat & Drink | Visit & Explore | About Us

Shop Cerritos

Cerritos is a popular shopping destination, offering some of the finest restaurants, stores and retail options in Southern California.

Shopping Centers

New Shop Cerritos, Library and CCPA websites launched



CITY OF CERRITOS



Cerritos welcomed several new storefronts in 2024



CITY OF CERRITOS



Cerritos welcomed several new storefronts in 2024



CITY OF CERRITOS



Major improvements on 183rd Street, Gridley Road, Carmenita Road, South Street, and Dumont Avenue



CITY OF CERRITOS



New landscaping accompanies arterial street improvements



CITY OF CERRITOS



Pine Tree Reforestation Program continues
in residential neighborhoods

PROCESSED APRIL 24, 1



CITY OF CERRITOS

2023-2024 Business Spotlights

- Pro Care Physical Therapy
- L.A. Triumph/Medgear
- Big 5 Electronics, Inc.
- Ken Inouye State Farm Insurance Agency
- Macaroni Grill
- LaVon Skin Care
- Hana Wellness Center



OPERATED APRIL 24



CITY OF CERRITOS



Cerritos Auto Square documentary premiered February 21, 2024



CITY OF CERRITOS



Cerritos Auto Square digital display sign refreshed



CITY OF CERRITOS

city_of_cerritos Cerritos Park East

Input sought for upcoming Strategic Planning Session

The Cerritos City Council is seeking input for an upcoming Strategic Planning Session at 10 a.m. on Saturday, December 2 in the Cerritos Park East Malibu Room. Community members are encouraged to submit written comments for this meeting related to the Preliminary Combined Financial Program for Fiscal Year 2024-2025.

Please submit comments to city_clerk@cerritos.us and include "Strategic Planning Session" in the subject line of any written correspondence.

2 likes

city_of_cerritos UPDATE: The City Council Strategic Planning Session will be at 10 a.m. on Saturday, November 28, 2023

city_of_cerritos

A grid of social media posts from the City of Cerritos account. The posts include:

- Spring Book Sale: Saturday May 4, 11am-4:30pm, Craftman Area.
- Happy 68th Anniversary: City of Cerritos.
- Polynesian Dance Performance: Wild, May 1 at 6 pm, Ballroom.
- Happy 68th Anniversary! Today, April 24, the City of Cerritos celebrates the 68th Anniversary of its incorporation in 1956.
- Seasonal Preserves: Monday April 29, Skyline Room, 6 p.m.
- Mayor's Weekly 60: City of Cerritos.
- City Job Openings: Water Maintenance II, Department: Public Works, Full-Time, \$5,384.00 - \$6,612.00 Monthly, Closing Date: April 26.
- Family Presentation: Shifting Gears: How the Automotive Industry is Responding to Environmental Concerns, Monday, April 22 | Skyline Room, 6 p.m.
- Earth Month Celebration! Celebrate Earth Month with us on Saturday April 20.
- Seed Germination Program.

CITY OF CERRITOS

Cerritos College Community Band

MEMORIAL DAY CEREMONY

@CityofCerritos

Memorial Day 2024 - City of Cerritos

Spearfisher) Mountainscape · Lance Conra

City of Cerritos
1,078 followers
1w · 🌐

Join the **#CityofCerritos** at 6 p.m. on Wednesday, June 5 in the Skyline Room at the **#cerritoslibrary** as... see more

MEET THE AUTHOR
Michael Magrann
MILES PER GALLON
MIKE MAGRANN

Wednesday
JUNE 5
Skyline Room
6 p.m.

CERRITOS LIBRARY

The City of Cerritos has expanded its social media presence



CITY OF CERRITOS



The CCPA continues to draw visitors to Cerritos

4, 1956-3



CITY OF CERRITOS



CITY OF CERRITOS
IRON-WOOD
GOLF COURSE

City of Cerritos Iron-Wood Nine Golf Course reopened



CITY OF CERRITOS



Cerritos Senior Center at Pat Nixon Park
celebrated its 30th anniversary in 2024



CITY OF CERRITOS



Cerritos Library offers venues for business meetings and events



CITY OF CERRITOS



“Tribute To Public Safety” art project underway at Cerritos Civic Center



CITY OF CERRITOS



City Manager Transition



CITY OF CERRITOS

Encouraging Your Involvement

- We encourage you to be an ambassador for the City of Cerritos
- Your comments, questions and suggestions are always welcome. For your reference my contact information follows:

Mobile: (310) 720-0650

City Hall: (562) 916-1311

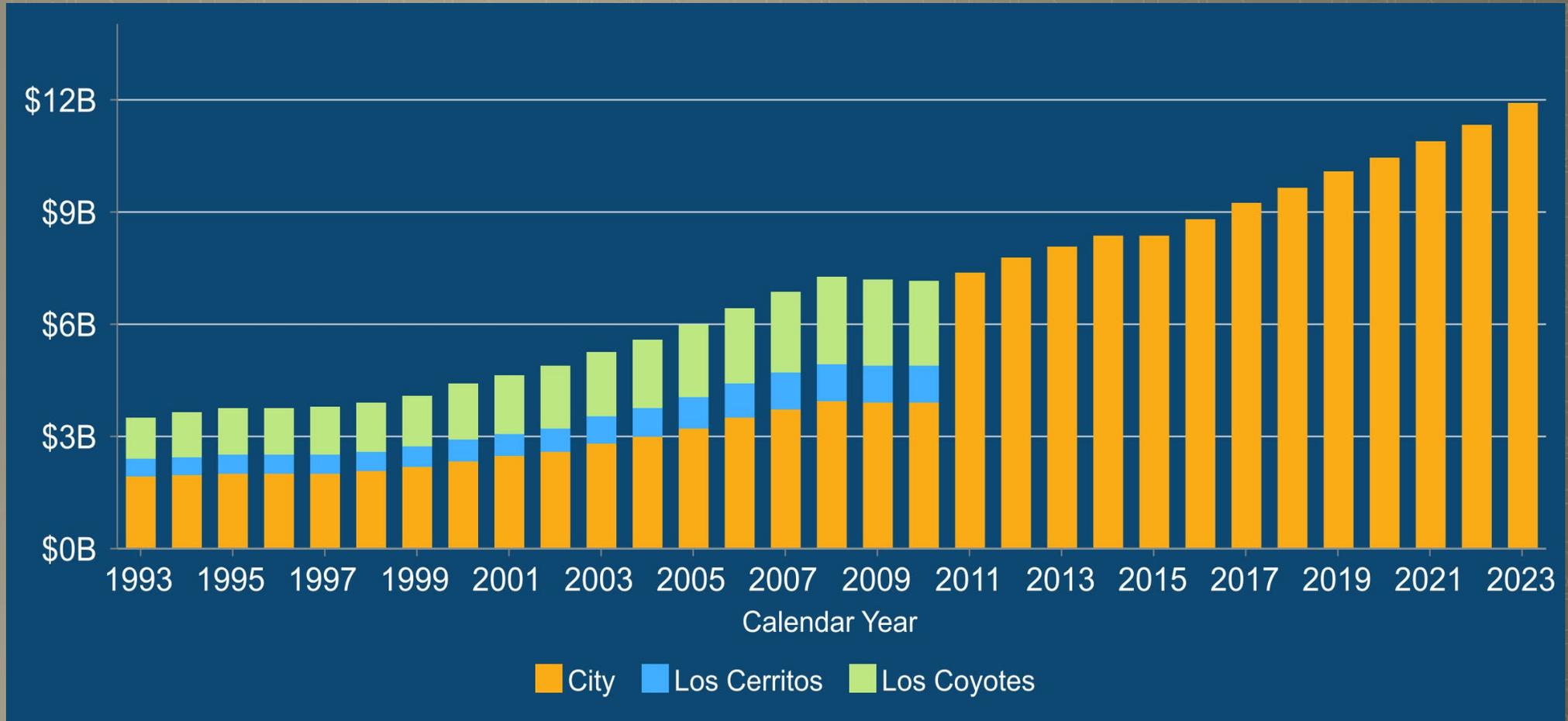




CITY OF CERRITOS



City of Cerritos turned 68 on April 24, 2024



Cerritos Assessed Valuation



CITY OF CERRITOS

City Council's Priority Goals for FY 2024-2025

1. Enhance Public Infrastructure and Community Aesthetics
2. Boost Economic Growth and Prosperity
3. Enhance Effectiveness and Efficiencies of Public Safety Programs
4. Increase Technology Infrastructure/Use
5. Increase Fiscal Transparency



CITY OF CERRITOS



New investment our Library, Senior Center, and Theater



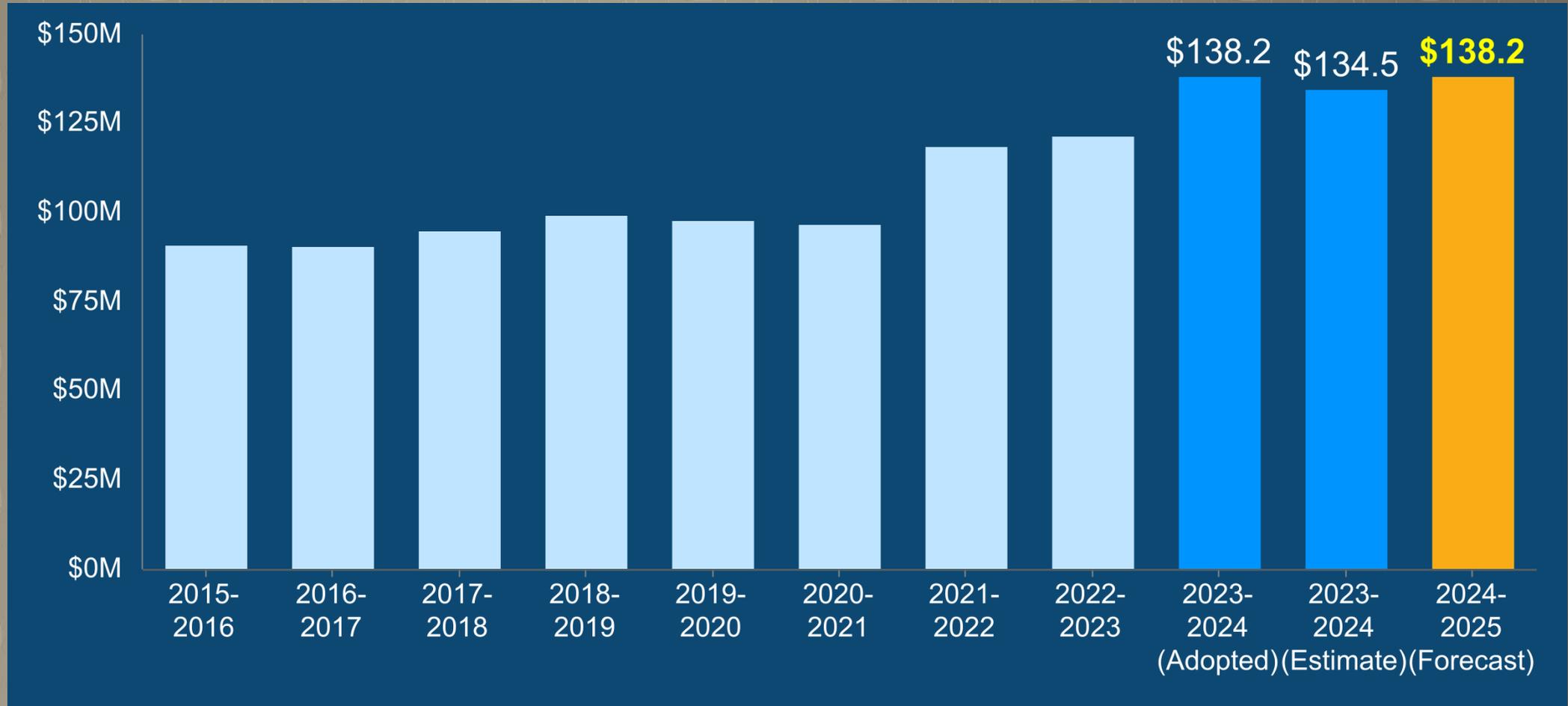
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Cerritos Sheriff's Station deputies continue to patrol shopping districts



CITY OF CERRITOS



City Combined Revenues



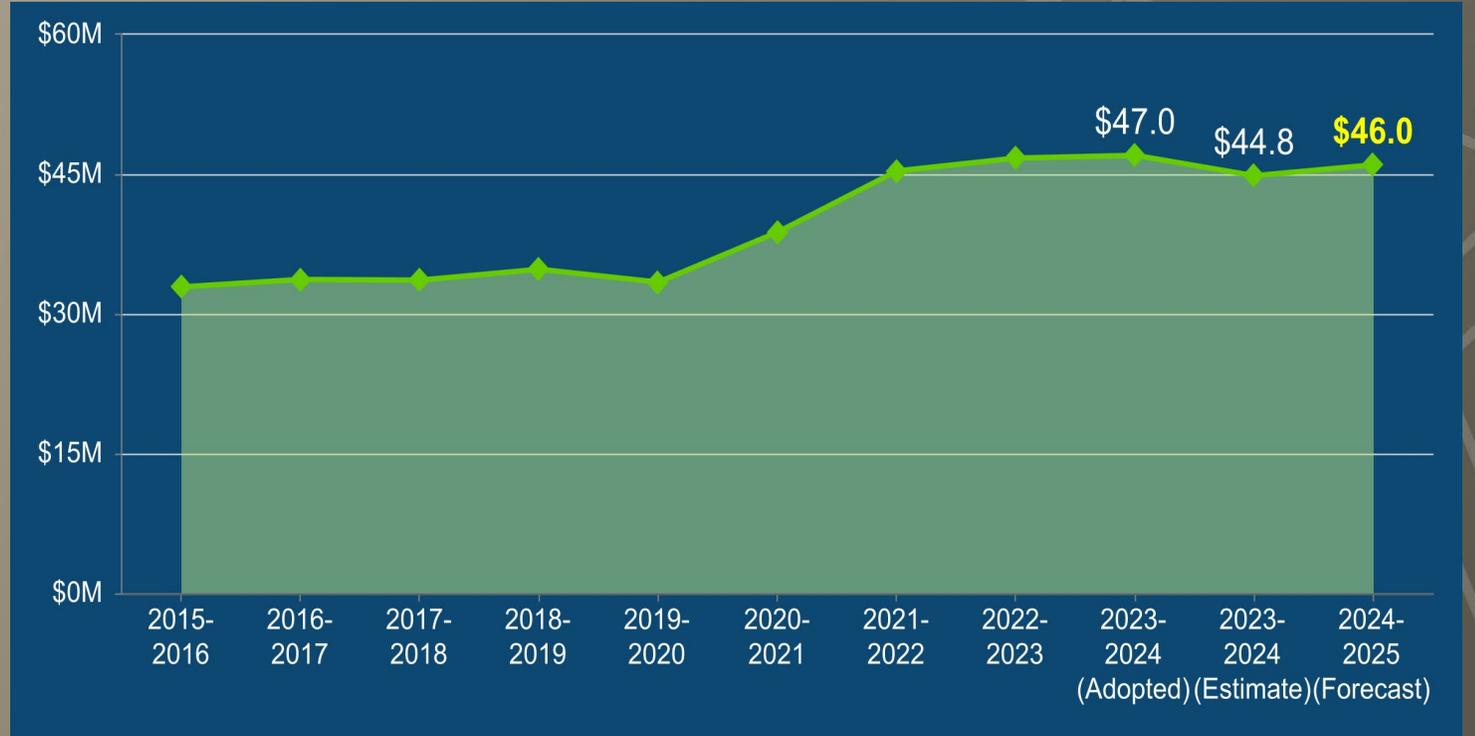
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STATE OF CALIFORNIA - ALL AGENCIES

SALES TAX REVENUE (POINT OF SALE (1%) & COUNTY/STATE POOLS)
CALENDAR YEAR 2023

Rank	Agency	Tax	Rank	Agency	Tax
1	Los Angeles	689,243,472	54	San Leandro	39,750,759
2	San Diego	376,801,324	55	Salinas	39,280,149
3	San Jose	280,626,486	56	Santa Monica	39,006,708
4	San Francisco	191,482,479	57	Carson	38,834,057
5	Fresno	158,632,954	58	Livermore	38,738,765
6	Sacramento Unincorporated	151,735,737	59	Elk Grove	38,651,595
7	Ontario	120,111,438	60	Moreno Valley	38,570,827
8	Sacramento	105,646,972	61	Rancho Cucamonga	38,102,469
9	Anaheim	104,455,237	62	Thousand Oaks	37,550,057
10	Irvine	99,249,812	63	Buena Park	37,336,311
11	Kern Unincorporated	94,927,195	64	Palo Alto	37,106,202
12	Bakersfield	94,926,372	65	Sunnyvale	36,685,660
13	Los Angeles Unincorporated	90,389,398	66	Industry	36,273,008
14	Riverside	90,190,051	67	Tustin	35,906,665
15	Long Beach	84,808,599	68	Chino	35,136,433
16	Tracy	83,756,434	69	El Cajon	32,817,630
17	Fremont	82,663,726	70	San Joaquin Unincorporated	32,056,654
18	Costa Mesa	78,610,530	71	Walnut Creek	31,831,998
19	Stockton	75,816,827	72	Stanislaus Unincorporated	31,478,244
20	Roseville	69,393,968	73	Clovis	31,376,448
21	Rialto	65,452,218	74	Santa Maria	30,839,685
22	Oakland	63,229,085	75	Victorville	30,638,263
23	Corona	62,561,658	76	Redding	30,534,358
24	San Diego Unincorporated	61,644,201	77	Fairfield	30,523,472
25	Santa Clara	61,356,314	78	Ventura	30,473,278
26	Torrance	60,260,432	79	Dublin	30,377,069
27	Santa Ana	60,080,238	80	Garden Grove	30,200,763
28	Oxnard	59,527,545	81	Fullerton	29,725,597
29	Eastvale	57,597,215	82	Beaumont	29,537,947
30	Carlsbad	57,251,195	83	Chico	29,534,628
31	Orange Vista	46,736,621			
43	San Bernardino Unincorporated	46,323,653			
44	Escondido	45,831,713			
45	Cerritos	45,804,451			
46	Burbank	45,412,299			
47	Newport Beach	44,237,273			
48	Cupertino	43,732,955			
49	Redondo Beach	42,604,772			
51	Beverly Hills	41,971,192	103	San Rafael	24,990,751
52	Santa Fe Springs	41,370,574	104	West Covina	24,751,204
53	Modesto	40,912,385	105	Richmond	24,675,752
			106	San Mateo Unincorporated	24,675,752



City Sales Tax Revenue



CITY OF CERRITOS



NORDSTROM



Royal Plywood Co.



BUICK



REVOLVE



GENESIS

Top 25 Cerritos Sales Tax Producers



CITY OF CERRITOS



Remodeling has begun at Genesis of Cerritos



CITY OF CERRITOS



Remodeling will soon begin at Kia of Cerritos



CITY OF CERRITOS



Golden Star Technologies is completing a building expansion



CITY OF CERRITOS



North Italia will open soon at Los Cerritos Center



CITY OF CERRITOS



Starbucks drive-thru to open at Del Amo and Bloomfield



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Conceptual rendering of proposed redevelopment of former Sears site at Los Cerritos Center



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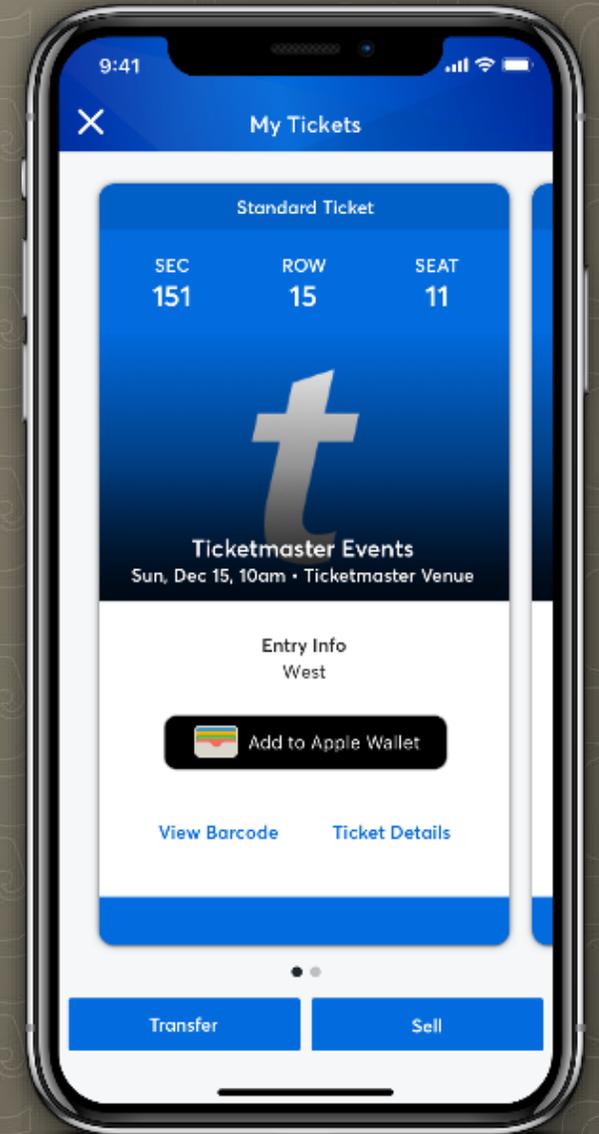
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Launch of Cerritos.gov in summer 2024



CITY OF CERRITOS



CCPA to partner with Ticketmaster in 2024



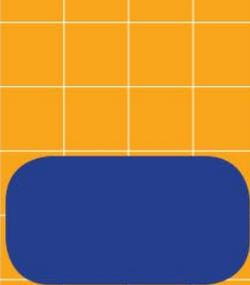
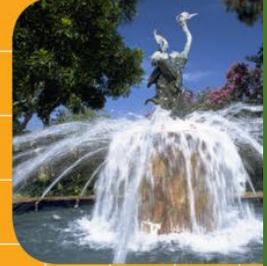
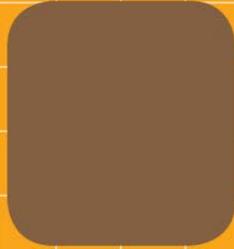
CITY OF CERRITOS



Book your seats at CerritosCenter.com



CITY OF CERRITOS



Economic Development Strategic Plan:
Build the future of Cerritos with us!



CITY OF CERRITOS

Thank You